



CALL FROM THE **CITY**

professor Jacek Majchrowski
Mayor of the City of Krakow

Dear All,

The autumn edition of our newsletter perfectly illustrates the truth of the claim that Krakow is a city that neatly combines tradition with modernity: we have just celebrated the 45th anniversary of Krakow being placed on the UNESCO World Heritage, while we also play host to the international summit of the Association of Business Service Leaders (ABSL).

Our “Entrepreneurial Women of Krakow” (“Przedsiębiorcze Krakowianki”) have been noticed in Europe, and the trend to do running and provide help continues, as proven by the latest Poland BusinessRun. The city’s Entrepreneur Service Point is also essential, as it is expanding the services it has on offer.

In addition, please note that it is possible to vote on the Citizens’ Budget – after all, we all understand the importance of direct involvement in the development of our City.

Enjoy the newsletter!

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CALL FOR THE **BUSINESS**

Award for Entrepreneurial Women of Krakow!

The “**Entrepreneurial Women of Krakow**” programme came second in the national stage of the **European Entrepreneurship Promotion Awards 2023 (EEPA 2023)** in the “**Promoting the spirit of entrepreneurship**” category, and qualified for the European stage! This award is an initiative of the European Commission Directorate General for Internal Market, Industry, Entrepreneurship and SMEs. The EEPA honours the best entrepreneurial initiatives in Europe: the competition is aimed at national, regional or local authorities or public-private partnerships, as well as SMEs.



“**Entrepreneurial Women of Krakow**” is a city programme created in cooperation with a non-governmental organisation – the “**Mamo Pracuj**” [“**Mom Work**”] **Foundation**, which – for more than twelve years – has been actively supporting women in returning to the labour market.

The programme includes **research on the situation of women** in the labour market, **training and workshop cycles**, **mentoring meetings** with business representatives, and **substantive and formal-legal support for women of Krakow** who want to start their own business.

The programme involves the **Krakow City Office Entrepreneur Service Point**, whose specialists conduct workshops to encourage women to start their own businesses. Training and mentoring support helps strengthen women’s aspirations and career plans, and provides assistance in times of hardship. **The EEPA 2023 Finals will be held on 13-15 November 2023 in Bilbao, Spain, during the SME Assembly.**



CALL FOR THE **FUTURE**

Entrepreneur Service Point – new services!

Entrepreneurship and Innovation Department of the Krakow City Office is expanding the range of services available at the **Entrepreneur Service Point at ul. Zabłocie 22**.

New information and service desks will open from **October 2**:



**Municipal Labour
Office in Krakow**



**Social
Insurance Institution**



**Polish Chamber of Patent
Attorneys Małopolska District**

This is the first place in Poland with such a wide range of free support for entrepreneurs, as the city's Entrepreneur Service Point operates in addition to newly opened desks: The National Chamber of Tax Advisors' Malopolska Branch, the District Bar Council, and the Statistical Office.

Krakow entrepreneurs at 22 Zabłocie St. can carry out record-keeping activities related to running a company and obtain comprehensive information about the obligations related to starting and running a business.



October 6 is the last day for casting a vote on the Citizens' Budget of the City of Krakow.

You can vote:



Online

through the internet platform budzet.krakow.pl



In person

by ballot at one of the **179 voting stations**.

A list of points is available [HERE](#).



In accordance with the Citizens' Budget regulations, any resident can vote.

Employees of Krakow companies are encouraged to vote.

In order for your vote to be valid:



you must vote **for three neighbourhood projects** according to your district of residence



three city-wide projects

The voter's project of first choice is given three points, and the lowest one point.

Take a vote – have an influence on your City!



More information about Citizens' Budget: www.budzet.krakow.pl

CALL FROM THE PAST

The ABSL Summit 2023, one of the most important economic and social events in Central and Eastern Europe, organised by the Association of Business Service Leaders (ABSL) and hosted this year by Krakow, took place at the ICE Congress Centre in Krakow on 7-8 September 2023.

This is not just another congress, it is a unique platform for discussion, analysis and forecasts of trends and their impact on business reality. **The ABSL Summit** focuses on the most relevant and topical subjects for discussion by internationally renowned experts. The subject this time was **“Lead the Way, Stay Ahead”**, referring to the ability to forge new paths and anticipate what is to come, so as to operate effectively when there is rapid geopolitical, demographic, economic and social change.



Nearly 1,400 participants took part in this year's summit, which featured:

- **Anders Fogh Rasmussen** – a respected Danish politician and former Secretary General of NATO,
- **Anne Applebaum** – Pulitzer Prize-winning journalist, historian and commentator,
- **Mark Brzezinski** – Ambassador of the United States of America to Poland,
- **Beata Javorcik** – chief economist at the European Bank for Reconstruction and Development (EBRD) in London.

During the opening ceremony, there was also a performance by jazz singer Urszula Dudziak and a speech given by the Mayor of the City of Krakow, Prof. Jacek Majchrowski.

Further development of the modern services sector in Poland was also an important topic of the summit. **Krakow is one of the Polish cities most friendly to this particular industry**: almost one in **four people working in the Polish BSS** sector is employed in centres located in Krakow. New companies are constantly opening here, and those already operating are **taking on more staff and expanding their service range**.



Krakow celebrates 45th anniversary of UNESCO World Heritage listing

From 7 to 9 September, Krakow celebrated the **45th anniversary of being placed on the UNESCO World Heritage List**. The city celebrated with splendour and in many ways – including a **ceremonial symposium** in the Meeting Room of the Krakow City Council with speeches by representatives of historic cities from all over the world, the opening of an **exhibition concerning** the Social Committee for Renovation of Krakow Monuments at the **Krzysztofory Palace**, and the **première of a documentary film** about SKOZK, the ceremony for the **European Heritage Award** for conservation work on the Veit Stoss Altarpiece, and the official inauguration of the **Europa Nostra Hub** for Central and Eastern Europe.

Another event that occurred 45 years ago was the placing of the historic **centre of Krakow** and the **Wieliczka Salt Mine** on the **UNESCO World Heritage List** during a session of the World Heritage Committee in Washington. Our city and nearby Salina were among the **first twelve** sites to be placed on this prestigious list – far ahead of such centres of European culture as Paris and Venice. This was important and groundbreaking, because the 1978 entry covered not only the most famous sites like Wawel Castle and St. Mary's Basilica, but the complete urban layout with **Wawel Hill, the Old Town, Kazimierz, and Stradom**. In retrospect, the entry changed thinking about the further development of Krakow, putting heritage at the core of its identity and unleashing tremendous social energy for the revaluation of the monuments that were being neglected at the time. Had it not been for such an early decision by UNESCO, Krakow might not be as we know it today.



Foto: Piotr Wojnarowski, Kancelaria Prezydenta Miasta Krakowa

Celebrations of the anniversary began early in the year, when new signs welcoming people to the world heritage city were erected at the entrances to the city. Commemorative plaques with the **world heritage emblem – a distinctive rhombus inscribed in a circle** – were erected on **the Wawel Castle, and at the Barbican**, an exhibition "The Treasures of Krakow" presenting Krakow's heritage could be seen in various squares of the city from June to September, and stories about its various facets, including those that are intangible, found their way to an expanded portal Krakow Heritage.

The culmination of the celebration on 7-9 September was attended by many national and international guests. The ceremonial session in the City Council's Meeting Hall was honoured with the presence of guests such as **Europa Nostra Secretary General Sneška Quaedvlieg-Mihailović** and **Secretary General of the Organization of World Heritage Cities (OWHC) Mikhaël De Thyse**. A special event was held to award the **Cracoviae Merenti medal to Krzysztof K. Pawlowski** – one of the main architects of 1978 listing. The anniversary concluded on 9 September with the **Copernican Parade**, a lively spectacle featuring actors from the **KTO Theater**, which passed through the streets of the city from St. Florian's Gate to the Main Square.



Foto: Piotr Wojnarowski, Kancelaria Prezydenta Miasta Krakowa

Read more at: www.krakowheritage.com

CALL FOR **HELP**

On 3 September, a charity relay race, Poland Business Run, was held for the 12th time in Krakow's **Łonia Park**. We are proud that the team representing our **Entrepreneurship and Innovation Department** once again joined in to **help people with physical disabilities and who have had a mastectomy**. As in previous years, the campaign was met with great interest, proving that helping through running makes sense.

We will be sure not to miss the future runs either!

This year's run proved to be a record-breaker:



Number of registered runners: **36 445**



Number of companies involved: **more than 1 500**



Number of beneficiaries of runs: **more than 100**



For more information, visit: www.polandbusinessrun.pl

Business



Krakow



POP



Biznes i Nauka w Krakowie

Editors:

Investors and Innovative Economy Support
Centre Team

Contact:

Entrepreneurship and Innovation Department
pi.umk@um.krakow.pl